

Theme 2: Parks

Objective	Action Items
<p>2.1 Build awareness of Conservation Halton parks as regional destinations</p>	<p>2.1.1 Establish Conservation Halton parks as part of a recognized regional parks system in association with our member municipalities</p> <p>2.1.2 Promote Niagara Escarpment parks as part of a network of parks within the Niagara Escarpment Parks and Open Space System</p> <p>2.1.3 Promote parks on the Niagara Escarpment as being part of a UNESCO World Biosphere Reserve</p> <p>2.1.4 Undertake marketing and communications initiatives to promote Conservation Halton parks to the public in terms of recreation, tourism, and economic factors</p> <p>2.1.5 Market Conservation Halton parks through a centralized strategic marketing process</p>
<p>2.2 Promote healthy lifestyles by providing access to green spaces for quality year-round recreation experiences</p>	<p>2.2.1 Develop and implement a watershed trails strategy on Conservation Halton lands in relation to other public and municipal trails and work in partnership with trail organizations such as the Bruce Trail Conservancy</p> <p>2.2.2 Involve stakeholders in trail upgrades, re-routing and development based on a new five year cycle</p> <p>2.2.3 Offer educational programs and interpretive signage to raise awareness and appreciation of the natural, cultural and heritage features on Conservation Halton lands</p> <p>2.2.4 Monitor population trends and demographics in the watershed to ensure community needs are being met from a recreational programming perspective</p>

	<p>2.2.5 Prepare annual service plans for each conservation area</p> <p>2.2.6 Coordinate the promotion and planning of recreational programs at Conservation Halton parks</p> <p>2.2.7 Ensure the parks are accessible by reducing physical, financial and social barriers</p> <p>2.2.8 Acquire software systems to improve client relationship management and streamline park administration processes</p> <p>2.2.9 Assess programs and services annually to ensure that they meet identified strategic priorities and visitors' needs</p>
<p>2.3 Significantly enhance the amenities at Conservation Halton's parks to ensure an enjoyable experience for visitors</p>	<p>2.3.1 Complete new Master Plans for all parks</p> <p>2.3.2 Develop the Master Plans for parks on the Niagara Escarpment in accordance with the policies and objectives of the Niagara Escarpment Plan</p> <p>2.3.2 Undertake a study on the accumulated deferred capital maintenance costs of all Conservation Halton infrastructure and facilities</p> <p>2.3.3 Identify capital infrastructure needs and prioritize a five year investment plan</p> <p>2.3.4 Identify partners to support a significantly enhanced and sustainable funding model for capital infrastructure</p> <p>2.3.5 Develop a consistent visual identity and look for park entrances and buildings including gatehouses, signage, washrooms, pavilions, landscaping and trail maps</p> <p>2.3.6 Standardize maintenance schedules and plans for all parks</p> <p>2.3.7 Undertake an economic and environmental benefit analysis of the Conservation Halton parks system</p>

2.4 Demonstrate leadership in environmental management of Conservation Halton properties

2.4.1 Develop and implement environmental sustainability strategies for Conservation Halton lands based on up-to-date ecological information and inventory

2.4.2 Undertake ecological monitoring and research programs on Conservation Halton properties in order to assess the health of the natural heritage systems

2.4.3 Implement the Visitor Impact Systems approach to monitor and mitigate the potential impacts of visitor use on the ecological health of Conservation Halton lands

2.4.4 Develop and implement a strategy to protect species and habitats at risk

2.4.5 Investigate opportunities for environmental best-management practices and conservation measures at all Conservation Halton properties and facilities

2.4.6 Utilize cost effective operations and maintenance options that have significant environmental benefits

2.4.7 Support sustainable planning practices in developing recreational programming on Conservation Halton lands

2.4.8 Encourage park users to be good environmental stewards

2.4.9 Implement a sustainable slopes program to guide appropriate environmental practices related to ski hill operations